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Dressed for Success?

In this exercise, you are to pick the best appearance for certain companies. What kind of company is it, and what kind of business? Is formality important, or is the company more informal?

A good start for all outfits and all companies is to wear something you feel comfortable with. Never wear too much perfume or after-shave (if any). Also, avoid too excessive jewelry.

How would you dress for an interview in these lines of business?

Find pictures on the internet, newspapers and magazines and compare them in class. Do you have the same idea of the level of formality?

- ✚ Administration, Economics, Law
- ✚ Building and Construction
- ✚ Computer/IT
- ✚ Sales and Marketing
- ✚ Handcraft professions
- ✚ Hotels, Restaurants, Catering
- ✚ Healthcare
- ✚ Industrial manufacturing
- ✚ Installation, Operation and Maintenance
- ✚ Body and Beauty Care

- ✚ Culture, Media, Design
- ✚ Managers
- ✚ Land management
- ✚ Scientific work
- ✚ Educational work
- ✚ Sanitation and cleaning
- ✚ Social work
- ✚ Security
- ✚ Technical work
- ✚ Transport

Can there be an upside to dress up or down? Any downside?

Share a memory of a time you really felt inappropriate dressed!